October 23, 2008 Vol. 44 No. 28 PM 41195534



Page 7

Page 2

area's ecosystem.

Page 9

<image>

Paul Mayne, Western News

Engineering student Daniel Hammond sits at centre ice at Thompson Arena to get a taste of his new classroom. Hammond is one of 70 students worldwide travelling to Antarctica to take part in the International Polar Year Antarctic University Expedition. For story see **Page 13.**

Tapping into the millennial generation

BY HEATHER TRAVIS

Subscription of the second sec

Young adults born between 1982 and 2000 who are current or future university students are demanding information at a quicker rate, are conservative, community-oriented, have strong familial relationships and have a desire to invest in their education.

In turn, most people in this age group, commonly referred to as Generation Y or Millennials, expect a fruitful return on their education – a guarantee of a career or some form of relevance to everyday life.

In a wide-ranging presentation Oct. 9, several hundred University of Western Ontario leaders were told a new approach to recruiting and teaching may be in order for a generation of students that rarely attends university "for art's sake." It is also a group that is, in many ways, culturally foreign to the generation of leaders making decisions about the future of post-secondary education.

post-secondary education. "They believe it is cool to be smart ... they are driven to that – some would say obsessed," Psychology professor Mike Atkinson told the group. For many of today's students, great pressures exist for success at grades and performance levels.

The intense expectation of success students place on themselves is matched by an expectation of post-secondary institutions. Universities, which have become an increasingly expensive option, are increasingly viewed by students as service providers.

Although this cohort is known for spending billions of dollars each year on the latest gadgets, clothing and image-makers, research suggests a majority of these students are thrifty when it comes to education and wants a degree that will translate into career dollars.

Unlike many of their Baby Boomer professors who felt a liberal arts degree had intrinsic value, research suggests many incoming students perceive the university experience as a stop along the career path. This apparent generation gap is causing a growing number of faculty and staff to re-evaluate how they approach teaching and the tools they use to get their messages across.

Education marketing researcher Rod Skinkle,

Continued on page 12

Convocation features former prime minister

By Heather Travis

The Right Hon. Jean Chrétien will receive an honorary degree from The University of Western Ontario today, during the 292nd convocation. About 2,100 students will also receive their diplomas during the two-day ceremony.

Chrétien, prime minister from 1993 to 2003, will address the fall graduating class of the Don Wright Faculty of Music, Faculty of Education, Engineering, Health Sciences,



Law, Richard Ivey School of Business, Schulich School of Medicine & Dentistry, and graduate and postdoctoral students these faculties. The ceremony begins at 3:30 p.m.

He will be awarded a Doctor of Laws from Western. Chrétien practices law in Ottawa and Montreal with the firm Heenan Blaikie.

On Friday, the Hon. David Onley receives an honorary Doctor of Laws at the 10 a.m. convocation ceremony.

Onley was appointed the Queen's representative in Ontario in 2007 and has become

a highly placed champion for accessibility. Ontario's 28th Lieutenant Governor is an accomplished broadcaster and author, breaking many



social barriers as Canada's first senior newscaster with a visible disability - polio.

During the ceremony, degrees will be conferred to graduate and postdoctoral students in the faculties of Arts and Humanities and Science.

Continued on page 14

CAMPUS DIGEST

WC NOW WH

Westminster College is getting a new name – sort of. The Board of Westminster College, a separate operating entity from the university, asked Western to change the building's name to avoid confusion between the two locations. At the recent Board of Governors meeting, a name change to Westminster Hall was approved. The building sign will be changed to reflect the new name

UNIVERSITY AFFAIRS GOES 2.0

One of Canada's most widely read magazines about higher education has re-launched its website, allowing readers to comment on articles, features, video and blogs. University Affairs, approaching its 50th year, is introducing new blogs about post-secondary issues and academic careers, opening up articles to comment, adding RSS feeds and enabling the sharing of articles. E-mail alerts will assist job seekers who want to be the first to know when jobs are posted in their fields (and even in a specific region). The magazine is published by the Association of Universities and Colleges of Canada in Ottawa.

RUNNING FOR THE ENVIRONMENT

At the age of 62, Western mathematics grad George R. Thomas is about to undertake the run of a lifetime - 1,000 kilometres over two months. The mission of Ecorun India is to draw attention to the condition of the environment in India where rapid growth has taken a toll on

the landscape. "This is an old man running for the mess he and his brothers have created in the world," he told Western News. His support team includes an electric car. Each day, Thomas - who got a clean bill of health last week from Fowler Kennedy Sports Clinic - will run a half-marathon and then speak with local students. The run begins Nov. 3 and can be followed at www.ecorun.in.

TAKE OUR KIDS TO WORK

Employees of Grade 9 students should consider signing up for Take Our Kids Work Day on Nov. 5. Western offers a range of activities so children get a broader taste of the university in addition to spending time with a parent. Activities, some requiring registration, include a visit to the Instructional Technology Resource Centre, which assists faculty using technology, and a tour of Saugeen-Maitland, Western's largest residence. If you have a question about the day, contact Scott May, Campus Communications Consultant, at smay5@uwo.ca. Register at http://communications.uwo.ca/ facultyandstaff/Takekidstowork. htm

LAW LECTURE

Carleton University professor George R. Carmody will present a lecture next week on the topic "DNA and the Canadian Criminal Justice System." The talk is being presented by the Criminal Law Students' Association and takes place Oct. 27 from 12:30-2 p.m. in the Moot Court Room of the Faculty of Law building. All are welcome.

SENATE BRIEFS

SUNDAY TESTS?

While classes are not held on Sunday, Western professors will now be able to schedule out-ofclass tests on this day.

Instructors will be permitted "sound academic or for administrative reasons" to set outof-class tests on the weekend.

As with examinations, for which scheduling on Sundays has been permitted since 2001, scheduling of tests on Sundays is to be avoided although more flexibility was needed in the policy.

LAW GRADS NOW JD

Senate has approved a motion that allows the Faculty of Law to change its degree to JD (Juris Doctor) from the more commonly known LLB.

Students currently enrolled in the faculty, and all alumni back to 1957, will be allowed to choose which designation they prefer. As of Sept. 2009 students will be admitted to the JD program.

A self-proclaimed traditionalist, Law Dean Ian Holloway says the response from current students and alumni indicated the change would be favourable to Western.

The JD is regarded as a

professional degree, requiring an undergraduate degree as well as a law degree. Students feel

NEW SCHOLARSHIPS, AWARDS

JD would facilitate international

employment.

Senate has recommended a number of new scholarships and awards. Some of these include:

Walter and Jean Badun MBA Award - Awarded to an MBA student entering the fall cohort, based on a minimum 78 per cent average, demonstrated community leadership and financial need. The award, valued at \$25,000, was established by Walter (DBA'55, MBA'57) and Jean Badun.

■ Philip Downs Scholarship in Music History - Awarded to a fulltime graduate or undergraduate student with high academic achievement and interest in midto late-18th century and early 19th century classical music. The scholarship, valued at \$2,250, has been established by Elaine J. Adair (MusB - Music History'73, MA Music'78) to honour her teacher and mentor Philip Downs.

MAKE A DIFFERENCE

A monthly feature about fundraising

Lifetime of giving supports pain research

hrough Dr. Earl Russell's generous giving during his lifetime, Western is a leading centre for education and research on alleviating human pain.

Before his death on Oct. 12, the University of Western Ontario professor emeritus, alumnus (MD'50, DSc'06) and philanthropist had given more than \$2.5 million to the Schulich School of Medicine & Dentistry to fund the Earl Russell Chair in Pain Management.

"Dr. Russell was a wonderful man who made many contributions to medicine," savs current Earl Russell Chair in Pain Management, Dr. Dwight Moulin. "He made a huge difference at Western because the initiation of the Earl Russell Chair in Pain Management has increased our profile tremendously regarding pain research and management both nationally and internationally."

Moulin has been the Chair since 2005. In his role, Moulin is responsible for enhancing research and education in pain management. He plans several classes, seminars and sessions on pain management throughout the year for medical students, physicians, allied health professionals, and the public. A one-day conference for health care professionals and students is scheduled for Friday, Oct. 24.

Welcome to Make a Difference, a new monthly column highlighting the progress being made in Western's current fundraising campaign. As we have reported in recent issues. Western aims to raise \$500 million in private donations by 2014. Gifts made toward this ambitious target have been counted since May 1, 2007, and approximately \$70 mil lion has been raised so far

Watch this space for updates on dollars raised by faculty and special projects (see the chart below), and for news on how some of Western's supporters are making a difference across campus and around the world through their philanthropy.

For more information, visit http://londonpain.ca.

And with the first week of November being Pain Week in Canada, a public forum for anyone interested in learning more about pain and how to manage it is scheduled for Nov. 5 at the Shuttleworth Auditorium at St. Joseph's Hospital. For more information, call 1-877-255-7517 ext. 223.

Moulin notes that chronic pain is one of the most neglected areas in medicine. He says studies show 20 to 30 per cent of the adult population in Canada and other developed countries suffer from chronic pain and there are too few health care professionals

involved in chronic pain management, which means the waiting list for pain clinics can be at least one year.

"Pain is a leading cause of disability in our society," adds Moulin. "With the creation of this Chair position, Dr. Russell has helped us better the lives of this population suffering from chronic pain. Education of medical students and professionals in practice and ongoing research will guide our pain management approaches."

Russell was a devoted pain specialist who worked in pain management all his life and continued to practise in community hospitals around London until well into his 80s. He also helped open a medical school in Nigeria and was key in establishing Meals on Wheels in London.

An interest in pain management began for Russell as a young doctor during the Korean War. He worked in the post-operative ward of the 8055th Mobile Army Surgical Hospital - the same unit from which surgeon Richard Hooker took his inspiration to write the novel, MASH.

Russell is survived by his wife of 61 years, Marjorie (Midge), four daughters, nine grandchildren, two step grandchildren and five greatgrandchildren.

13.11%

32.34%

GOAL

\$2.600.000

\$1,000,000

Academic Unit

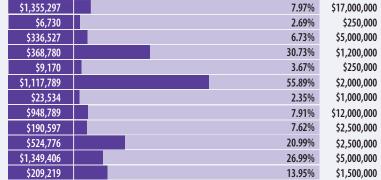
\$323,351

Arts and Humanities Richard Ivey School of Business Education Engineering **Health Sciences** Information & Media Studies Law Libraries **Robarts Research Institute** Don Wright Faculty of Music Science Social Science

Special Projects

Student Awards – University Wide The Western Fund **Campus Wide Programs**

As of September 30, 2008



е	\$202,682			\$2,600,000
d	\$753,867			\$1,400,000
s	\$125,806			\$2,200,000
				.,,
3	TOTAL \$8,187,	180	13.65 %	\$60,000,000

DOLLARS PLEDGED TO DATE

\$340.860

Schulich School of Medicine & Dentistry **Sports & Recreation Services**

Lun

Geography celebrates 70 years

BY HEATHER TRAVIS

he Department of Geography at The University of Western Ontario has taken its students around the world in 70 years and many influential faculty and students are returning to mark the historic milestone.

Geography Prof. Emerita Elaine Bjorklund Philbrick, showcased some of the worldly landscapes that captured the attention of her husband, the late Allen Philbrick. at the McIntosh Gallery last week as part of the department's 70th anniversary celebrations.

As a trained artist and cartographer, Allen Philbrick captured the many locations - from as close to home as St. Marvs. Ont. to destinations as far afield as China, Turkey, Egypt, Italy and India - where the couple visited and worked. When he joined Western's department of Geography in 1965, Philbrick became an esteemed member of the faculty and helped to found the Geography PhD program.

"It was his belief that an artist was better than a camera," she says

Bjorklund Philbrick included selections of her husband's artwork in the talk titled, "Mind's Eye of a Geographer-Artist."

'The geographer is selective," she says, adding the skills of an artist allowed Philbrick to incorporate details in his cartography that captured more than a snapshot of a time, people and place.

His work has appeared in several textbooks, including his own titled This Human World.

The lecture is among many events scheduled to commemorate the anniversary and highlight different aspects and formidable members of the department, says chair Dan Shrubsole.

"We are seen as one of the top geography departments in the nation," he says.

The department has developed throughout its 70 years with many different areas of research, he adds, including physical geography, geographic information science, urban studies and environment, development and health.

In recognition of Geography department founder, Edward Pleva, a seminar room in the Social Science Building is to be dedicated to his honour. Prior to



Heather Travis, Western News

Geography Prof. Emerita Elaine Bjorklund Philbrick reflects on the cartography work of her husband, the late Allen Philbrick, who was a formidable member of Western's Geography department.

1948, the program was integrated in the Department of Geology Pleva established it as a separate entity.

He also served as the head of the department until 1968 and continued to teach until retirement in 1977.

As well, Western alumnus and climate change researcher Ouentin Chiotti presented the 2008 Mike Troughton Memorial Lecture on Oct. 17. His talk focused on the impacts of climate change on Ontario and described an action plan to improve adaptive capacity, reduce vulnerability, enhance global competitiveness and promote sustainable development.

Troughton was the department's second doctoral graduate and became Geography's longest serving member at his retirement in 2005

Among other highlights will be a lecture by former Western professor and renowned geographer Mike Goodchild on Dec. 3.

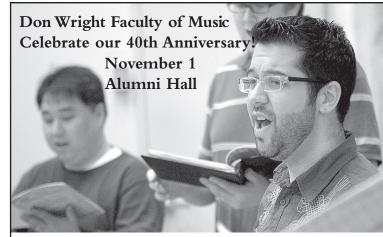
Goodchild taught at Western for 19 years, including three vears as chair of the department. He is currently teaching at the University of California, Santa Barbara and is the founder of a spatial research and resource centre, spatial@ucsb, at the university.

He is a member of the National Academy of Science and received the Royal Geographical Society's Founder's Medal in 2003. However, his most noteworthy accolades come from receiving the Prix Vautrin Lud, the highest geography award and commonly regarded as Geography's equivalent of the Nobel Prize.

Goodchild will deliver a lecture, titled "Citizens as sensors: Web 2.0 and the world of volunteered geography," at 7 p.m. in the 3M Building, Room 3250. The topic covers the challenges of advancing new forms of geographic data production created by volunteers, and what this means for the geospatial community.

For more information on upcoming anniversary events. visit http://geography.uwo.ca.

Rural Brown Bag	"Building research infrastructure for rural health issues: A community-driven model in Southwestern Ontario"	
Lunch Series	Speakers: C. Munoz, MD, PhD; G. Deveraux, RN; & W. K. Milne, MD, CCFP-EM	
	Thursday, Oct. 30 , 11:30 a.m. – 12:30 p.m. LHSC University Hospital, Aud. B	
Everyone	www.uwo.ca/fhs/ruralhealth/index.html www.schulich.uwo.ca/ruralwomenshealth	
welcome	Bring a lunch. Light refreshment served.	



November 1 at 3 and 7:30 p.m. Alumni Hall Join our celebrations at two concerts featuring our students and alumni. The popular annual Choral Celebration with all five choirs and alumni takes place at 7:30. The bands and alumni play at 3.

Hear why our students become famous around the world.

Adults \$15: students/seniors \$10

www.music.uwo.ca



Western

The 15th Annual Murray Barr Lecture The Department of Anatomy & Cell Biology



Dr. Jeffery Kordower The Jean-Schweppe-Armour Professor of Neurological Sciences Professor of Neurosurgery Director, Research Center for Brain Repair Rush University Medical Center, Chicago, Illinois

"A Tale of Two Stories: Why Nigral Neurons Degenerate in Parkinson's Disease and How to Save Them"

Thursday, October 30, 2008 at 9:00 a.m. Auditorium A, 3rd Floor LHSC, University Campus Coffee and Continental Breakfast Available 8:30-9:00

Schulich School of Medicine & Dentistry

Diversity video screening Oct. 27

The diverse voices and faces of The University of Western Ontario will light up the screen Oct. 27 during the premiere of a film exploring issues of marginalization on university campuses.

Western's Caucus on Women's Issues presents the 'Voices of Diversity: creating a culture of safety, respect and belonging on campus' at 4 p.m. in Conron Hall (University College, Room 224). Members of the Western community and surrounding area are invited to attend.

The film was funded by the Provost's Office, the Women's Safety Committee, the Vice-President (Research and International Relations), the Centre for Research on Violence against Women and Children, the Student Development Centre, and the faculties of Social Science, Arts and Humanities, Education and Science.

It includes interviews conducted with faculty, students, administrators and support

services staff at Western, as well as focus group sessions, discussing topics such as safety, violence against women on university campuses, Aboriginal and international student concerns and sexual orientation.

Copies of the DVD will be available at the premier for a one-time cost of \$15 for caucus members and participants in the video or focus groups. Membership forms for the Western's Caucus on Women's Issues will also be available.

COMMENTARY

THE WAY WE WERE: 1973



 $Contributed \ by \ Alan \ Noon \ (anoon @uwo.ca) \ London \ Free \ Press \ Collection/Western \ Archives$

Broadcaster and author Pierre Berton and NDP leader David Lewis attended a conference at Western to encourage Canadian self-confidence and to drag the country out of the arms of the United States. The 2,100 members of the audience included a mix of high school and university students. Following the speeches, Barb Kovacs, a third-year Western student, presented a styled aluminum sculpture of a Canada goose to Berton while Lewis applauds in the background. A Western group calling itself the 'Confidence Canada Committee'' presented the awards to individuals who promoted Canadianism.

LOOKING BACK

From the Western News archives - October 25, 1973

■ Tickets for the Neil Young concert, available through the UCC box office, sold out within an hour and a half to students who had waited in line since 5 a.m. to snag tickets to the coveted show.

■ Plans for the new J. Gordon Thompson Recreation and Athletic Building commenced with a ground breaking ceremony on Thursday October 25, 1973. The construction, overcame serious cost restrictions through the generous support of Col. Thompson, founder of BP Canada Ltd.

■ The 1973 campus United Way campaign was well underway as of Tuesday October 23, 1973. Garth Paton, the Chairman for the campus drive, urged the university community to continue to work towards the \$79,000 goal. The largest faculty contribution came from the Faculty of Science, followed by that of the Faculty of Art.

■ Western's 1973 Open House was held to be a great success. According to Open House President, Dr. D. Carleton Williams, tours, exhibits, films and lectures were to be "an opportunity to see what we're doing". Students, parents, and seniors were entertained with 45 cent beer, a Mock Trial put on by the Faculty of Law, and a casino run by the Faculty of Applied Mathematics.

■ Positions for support staff in the department of Food Services advertised the need for three cooks to work 40 hours per week at a starting salary of \$3.24 per hour.

Education for politicians needed

By Preston Manning

Any Canadians profess to being more attracted to the U.S. presidential election campaign than to their own federal election. Why is that, and what can be done to restore politics to first place in our political allegiance?

In the United States, the news media tend to aggrandize and dramatize everything political - the personalities, issues, blunders and achievements - making politics seem "bigger and better" than real life. That may partly explain the attraction for Canadians, especially those whose only involvement is watching on television.

But there is another explanation: Americans invest more time, energy and money than Canadians do in preparing the politicians and supporting casts for their roles and responsibilities on the political stage.

In the United States, there are scores of think tanks, covering the entire political spectrum, that constantly generate compelling ideas, policies and communications pieces for their politicians in a timely and effective manner. In Canada, our think tanks are much fewer in number, chronically underfunded and seriously constrained by tax laws.

There are at least nine U.S. graduate schools in "political management" - for example, the George Washington University Graduate School of Political Management, which offers more than 30 master's-level courses in this discipline. In Canada, there are no such schools.

American organizations, such as the Leadership Institute near Washington, have trained tens of thousands of grassroots political activists in everything from policy analysis to fundraising to getting out the vote. In Canada, the parties do some of this, but no one is providing such training in depth, year after year, on a national scale.

As for potential candidates for office, we have virtually nothing to offer them in terms of organized preparation - no extensive training in campaigning; political communications; constituency service; policy analysis and development; managing public money; political ethics; legislating; or public administration at an executive level.

You are required to have 20 to 30 hours of training to serve the public at Tim Hortons or Starbucks, but you can become a lawmaker in Canada's Parliament or legislatures without a single hour of it. Instead, we expect such people to learn on the job - in the full glare of media and public scrutiny, where any misstep is likely to be broadcast far and wide and instantly attacked by

Student Leadership Seminar

The Manning Centre will be holding a Student Leadership Seminar Nov. 7-8 (Somerville House) to introduce aspiring political leaders to the opportunities, principles and practices of effective campus activism, while assisting with plans for ongoing civil & political participation. To register and for more information, visit <u>manningcentre.ca</u>

opponents.

So what can be done? We can start by investing more time, energy, and money in political education and training. My own institute, the Manning Centre, is promoting several such courses. There is a graduate program in political management and communications, intended for senior political staffers in a minister's office, or executives with a party, campaign or interest group. There is a school of practical politics, intended for volunteer political activists. And there are seminars on faith and politics, providing instruction on conduct for Canadians whose involvement in politics is motivated by faith. Our centre has sponsored seminars for Christians, Jews and Muslims, with similar seminars for Sikh and Hindu communities in the works.

Finally, I have one more dream pertaining to political education whose accomplishment could play a major role in making Canadian politicians more attractive and competitive in the public eye. This is the creation of a permanent model Parliament - a 60-seat replica of the House of Commons that also incorporates some of the best characteristics of our provincial legislatures.

To it would come political activists who aspire to sit as members of the Commons, a legislature or a municipal council. For four to six weeks, they would be exposed to parliamentary procedure and protocol, question periods, debate, legislative analysis, caucuses, committee work and mock media scrums - everything necessary to give them a thorough understanding of the elected representative's job and the skills required to perform it effectively.

The model Parliament could also be used to experiment with new and more effective approaches to question period, issue debates, electronic surveying and voting, the televising of democratic activity - innovations that could make our future politicians more effective and attractive than those of any other country on Earth.

The writer is President and CEO of the Manning Centre for Building Democracy and former leader of the Reform Party of Canada.

United Way involvement brings fulfillment

Pledge envelopes will go out this week

By PAUL MAYNE

andra Hobson is quick to state volunteering for the United Way is a truly rewarding experience.

"It's a privilege for me to help others," says the Occupational Therapy professor, who has been an employee campaign co-ordinator (ECC) for Western's United Way campaign in each of her 17 years at the university.

"I'm one of the fortunate ones that was loved, had a stable family, a good education," says Hobson, who for the last few year has been an ECC for the entire Faculty of Health Sciences, which includes 12 units across five buildings,

"I'm privileged in that sense so I feel it's my duty and civic responsibility to help others. It was how I was raised.

As the university enters this year's United Way campaign with a hefty goal of \$550,000, Hobson, with fellow ECC Denise Horoky, will play significant roles in getting out the United Way message.



Sandra Hobson and Denise Horoky are long-term campus employee campaign co-ordinators for the United Way.

A research and instructional librarian at Western, Horoky is entering her sixth campaign as an ECC. She recalls in years past the United Way donation envelopes simply being included with the everyday mail, which at times would get tossed out. Bringing them, and the campaign, more front and centre has made a difference.

"Being a research librarian I obviously did some research on the United Way before getting involved," says Horoky. "I found out some incredible things."

So much so, she joined the United Way's Allocation Committee, which helps to distribute the money raised in London and Middlesex County to agencies dealing with everything from social problems, such as poverty, to addictive issues such as drugs and alcohol.

'I knew intuitively these

COMMENTARY

problems existed, but it's another thing to meet some of the clients and they tell you how the United Way has personally helped them,' says Horoky.

"It's one thing to drive by the Boys and Girls Club (on Horton Street), but it's another thing to visit and hear the squeals of joy and feel the energy of the children and dedicated staff members."

Like Horoky, Hobson volunteers her time with United Way because it was how she was raised - that helping others is "the right thing to do."

"This is something I truly believe in and you always invest in something you believe in," says Hobson. "And what better investment than the people of our community."

Employee pledge envelopes for this year's United Way campaign will be distributed on campus this week. For more information on Western's United Way campaign, visit http://unitedway.uwo.ca.

CAMPAIGN ACTIVITIES

Book sales, penny jars, whatever...tell us what your area is doing to support the campus United Way campaign and we will share your contributions with the rest of campus in Western News.

Staff in the External portfolio are taking part in "STAIR TREK",

already in debt with tuition

and books, along with other

expenses, and cannot afford to

purchase containers. Having

these containers would reduce expenses and eliminate the

burden of carrying around a

disposal when it comes to sharps.

Staff and students need to be

environmentally conscious of

how we dispose of sharps, so we

do not influence others to follow

inappropriate actions and put

The writer is a fourth-year

nursing student working on a

political action project with

student colleagues Angela

Bembridge, Jeanne Li, Karin Silva, and Vicki Leung.

Westminster College

FAX: 519-661-3921

others at risk.

We should all ensure appropriate

personal disposal container.

the 2008 Stair Climb for United Way on Nov. 6 at One London Place. Staff can join fellow External staff climbing the 472 steps of London's tallest building or can sponsor someone on the team.

Hospitality Services has set out jars across campus at its tills to collect spare change. The effort is a painless way to give, and a great way to save wear and tears on your pockets.

Send your United Way events to pmavne@uwo.ca.

VERBATIM

Overall, our findings indicate that while course evaluation instruments generally provide reliable and valid data, significant barriers to the effective use of such evaluation systems continue to exist due to:

Persistent myths and misconceptions about variables affecting evaluation results;

■ Unclear concepts and definitions of effective teaching;

Insufficient education about the goals, uses and validity of course evaluations for students, faculty and administrators;

■ Poor presentation and contextualization of evaluation data: and

■ Inconsistent and inequitable policies and practices regarding the implementation and administration of course evaluations.

Our findings suggest that no matter the reliability and validity of the evaluation instruments themselves, the policies, processes and practices at an institution determine the degree to which evaluations are an effective measure of teaching quality.

Student Course Evaluations: Research, Models and Trends, 2008 Higher Education Quality Council of Ontario http://heqco.ca/assets/ Student%20Course%20 Evaluations.pdf

> **POSTAGE RECOVERY** \$50 Canada. US \$65 USA, \$85 other

Post Office: Please do not forward. Return to Western News, University of Western Ontario, London, Ontario N6B 2K3 with new address where possible.

ww.WesternNews.ca EMAIL: newseditor@uwo.ca

Needle containers needed on campus

BY BONITA APHAN

There's no easily accessible place around campus for staff and students to dispose of used medical 'sharps'. Containers are needed for those with diabetes and other health conditions that require insulin syringes, lancets, strips, prefilled blood thinner syringes and needles and vials/ampoules while on campus. These bins would also accommodate broken glass and razor blades.

This concern was raised several years ago by nursing students, but was never followed up on. Therefore we have taken up the challenge to renew those concerns for proper sharps disposal methods that are convenient to both staff and students.

Statistics Canada in 2005 reported that 44.7 per cent of

Western provides the best

student experience among Canada's leading research

intensive universities

the people sampled from the Middlesex-London Health Unit between the ages of 18 to 44 years have diabetes mellitus. We believe a large number of individuals attending The University of Western Ontario have diabetes or other health conditions that entail the use of sharp medical devices while on campus.

Since this past week was environmental weekat Western, we encourage everyone to recognize the benefits of segregating waste streams, minimizing their waste and properly disposing of their sharp medical waste materials appropriately. In doing so we would keep our environment safer and cleaner.

Having sharps containers installed in busy areas such as University Campus Centre, Natural Sciences Building, Weldon Library, Taylor Library

and Social Science Building would encourage safe disposal. We put great emphasis on environmental education, practice and adherence of safe sharp disposal methods for staff, students and visitors.

Throwing a used or unused needle or any other sharp object right into the garbage cans can cause injury to waste management staff, as well as those who go through or dispose of garbage. An injury can cause blood-born infections and possible long-term diseases such as Hepatitis B. C and HIV.

Not only would sharps containers eliminate potential injury, but they would also benefit staff and students who currently purchase their own containers from a pharmacy for \$15-\$20, depending on the pharmacy.

Medications can be costly. In addition, most students are

COPY DEADLINES Letters: noon Friday Events Section: noon Wednesday Advertising: noon Thursday ISSN0316-8654

WESTERN NEWS is published by The University of Western Ontario Department of Communications and Public Affairs every Thursday. A reduced schedule is in effect during December, May, June, July and August.

VICE-PRESIDENT (External): Ted Garrard FOUNDING EDITOR: Alan Johnston DEPARTMENT OFFICES: Suite 360, **TELEPHONE:** 519-661-2045

PUBLISHER: Helen Connell EDITOR: David Dauphinee REPORTERS: Paul Mayne, Heather Travis **EDITORIAL ASSISTANT:** Caterina White

PRODUCTION/DESIGN: MMI Media Management Inc. ADMINISTRATIVE OFFICER: Ann McFadden

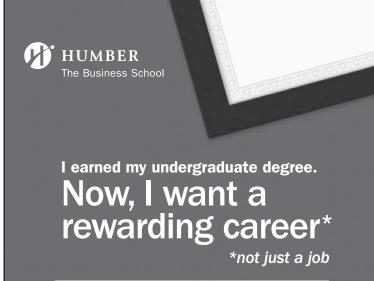
ADVERTISING CO-ORDINATOR: Denise Jones advertise@uwo.ca **ADVERTISING SALES:** CampusAd, 519-434-9990

Paul Mayne, Western News

ACADEMIC DEVELOPMENT FUND -NEW RESEARCH AND SCHOLARLY INITIATIVES AWARD MAJOR GRANT **COMPETITION** - APPLICATION DEADLINE

The deadline for applications to the 2009-2010 Academic Development Fund - New Research and Scholarly Initiatives Award (Major Grant Competition) is 4:30 p.m., Monday, November 17, 2008. This deadline will be strictly enforced.

Applications are available in electronic format only and may be obtained from the University Secretariat web site (www.uwo.ca/univsec/senate), or by contacting the SUPAD Secretary at 519-661-2055 (msoswald@uwo.ca). Completed electronic applications are to be submitted (in PDF format) to the SUPAD Secretary (email: msoswald@uwo.ca) by the designated deadline. Applications to the ADF New Research and Scholarly Initiatives Award will no longer be accepted in print format.



In less than one year, Humber postgraduate programs will help you launch your career in:

- **Financial Services**
- Human Resources
- **International Project Management**
- **International Marketing**
- **Marketing Management**
- **Public Administration**

Building on your university degree, Humber's postgraduate programs offer a concentrated curriculum, career-focused courses and practical field placements. You'll gain the real-world experience and skills that employers value most.

Get the career you want – apply now.

business.humber.ca

Care to comment?

Western News welcomes your opinion. Send letters to the editor and opinion articles to newseditor@uwo.ca

Engineering 'not only for the dudes'

BY MARIANA CAPRETZ

To help increase the number of women in engineering, universities across Ontario have created an event, just for girls of the age 13-16, called Go ENG Girl (which stands for go engineering girls).

The object of this event is to show how fun and awesome engineering really is. It opens the eyes of the girls and shows them the real engineering world. It motivates girls to consider engineering as a job possibility.

This is important because this might increase the numbers of girls in engineering. People think that engineering is for nerds: people who don't have a life and only study! But it's not like that at all. Engineering is for everyone. You'll be surprised that it's not only the "nerds" that do it.

I had the opportunity to go to the Go ENG Girl, participate, and ask the girls what they thought of it. And all I can say is we all loved it!

"My parents wanted me to come. I didn't want to go at first,

Editor's note

For this article about Go ENG Girl's weekend seminar Western News welcomes quest reporter Mariana Capretz. a Grade 8 student at St. Catherine of Siena school in London. Mariana is the daughter of Engineering professors Miriam and Luiz Capretz, both in Electrical and Computer Engineering.

but now I'm glad I came!" says Scotlyn Reynard.

I, for one, personally think this is a fantastic way to get girls psyched about engineering. Because it's so much fun, and that's what engineering is... fun!

In this Go ENG Girl we got to build water filtration systems that clean dirty water, and make "arms" that rotate and throw balls. These two activities were fun to make and had a useful, important side to them, too (not to mention that it also taught us that teamwork is important). The water filtration system can clean dirty water, which helps the environment, and the "arm" can

be transplanted to a person who is in need of an arm. That's also what engineering is... taking an idea and making it come alive.

Like I have already said, the girls there totally liked it.

"I think it's a good idea, because it will get more women to engineer, which is a good thing because women are creative. It shows that engineering is not only a 'dude's' job," says Kayleigh Axford.

Some girls even said they might consider engineering for the future, while some were already interested in it.

"I was already planning on doing mechanical engineering. I love to design and build things. I love to make them move!" says Angela Searay.

The staff there was also really nice. They helped us with the projects, explained why it was important, and answered all of our questions. This Go ENG Girl is really great and I hope that they will continue for the future years! Good job Go ENG Girls! Two big thumbs up!

Western

Be prepared for the flu season – get immunized

Dates set for 2008 influenza clinics

Workplace Health and the Staff/Faculty Family Practice Clinic will be providing (adult only) influenza immunization clinics for Western employees (staff and faculty) on:

- Friday, October 31, 2008
- Thursday, November 6, 2008
- Friday November 7, 2008
- Thursday, November 13, 2008
- Friday November 14, 2008
- (9:00 a.m. 3:45 p.m.) (9:00 a.m. - 3:45 p.m.) (9:00 a.m. - 12:00 p.m.) (9:00 a.m. - 1:00 p.m.) (9:00 a.m. - 12:00 p.m.)

These clinics will be held in the UCC Health Services Resource Centre and NO NOT require an appointment time. Please bring your Health Card! If you do not bring your Health Card you will not be able to get a flu shot.

Remember to read the fine print:

Only employees of the University are eligible to use these immunization clinics. Student employees, including Master and PhD students, are asked to arrange an immunization appointment through Student Health Services (519 661-3030).

Please note that we are unable to provide immunization for children at these clinics. Employees and family members registered with Western's Family Practice Clinic (FPC) may make an appointment to take their children to the FPC for immunization. Other staff and faculty, please contact your family physician or a community clinic to arrange immunization for children.



EMERGENCY PREPAREDNESS AND YOU

Proudly providing the *best student experience* among



THE CANADIAN LANDSCAPE

An occasional series on poetry

Capturing 'vast spaces and eternal silence'

BY D. M. R. BENTLEY

irst published in Toronto in 1881, "Indian Summer" is often felt to be a quintessentially Canadian (or at least Ontarian) poem. Perhaps its most striking feature is its simple and direct presentation of a series of natural sights and sounds – "The crimson forest," the call of "the blue jay," "the sumachs on the hills," "Wild birds ... flying south" – that are characteristic of fall in Ontario and are not described in much detail, probably because Campbell assumed they would be familiar to his

primary readers. To us today, the adjective "smoky" may seem odd as a description of distant hills, but in 1881 it would have been recognized as a word long associated with Indian summer. At "about the beginning or middle of October the Indian summer commences," John Bradbury had written in his Travels in the Interior of America (1817), "and is immediately known by the change which takes place in the atmosphere, as it now becomes hazy, or what they term smoky." In Indian summer, "the atmosphere

In Indian summer, "the atmosphere has a haziness or smokiness which makes distant objects seem indistinct and undefined," John Howison added a few years later in Sketches of Upper Canada (1821); "one would almost suppose that the country where ... [Indian summer] takes place to be transported for a season to some celestial clime, where the elements ever existed in harmony and acted in unison."

Yet the emotional core of Campbell's poem is not so much a feeling of transcendence as an anticipation of seasonal change – as much as seasonal change itself is characteristic of life in northern countries such as Canada.

Especially before and during the transitional seasons of spring and fall, Canadians are likely to experience the kinds of longings and regrets that prompt profound and even life-changing thoughts.

In the fall, Campbell would write in Canada (1907), "all nature seems in a mood of quiet contemplation" that encompasses "thoughts and imaginings on life and death" and encourages Canadians to "measure the petty strife and ... shriveled ambition" of the worka-day world against "the vast spaces and eternal silence."

Perhaps nowhere more than in the words "long" and "still" in its secondto-last line and, indeed, in the pause (or caesura) that comes between them, does "Indian Summer" allow us to sense those "vast spaces," to ponder the enormity of "eternal silence," and to recognize in the season the poem so evocatively and affectively describes a period of foreboding and contemplation – a radiant lull, before the onset of winter.

The writer teaches in the English department and is founding editor of Canadian Poetry: Studies, Documents, Reviews.

Indian Summer

Along the line of smoky hills The crimson forest stands, And all the day the blue jay calls Throughout the autumn lands.

Now by the brook the maple leans With all his glory spread, And all the sumachs on the hills Have turned their green to red.

Now by the great marshes wrapt in mist Or past some river's mouth, Throughout the long, still autumn day Wild birds are flying south.

- by William Wilfred Campbell

Paul Mayne, Western News





The Western Caucus on Women's Issues invites you to attend the premiere of the video

"Voices of Diversity: creating a culture of safety, respect and belonging on campus"

Monday, October 27, 2008 • 4 pm Conron Hall, Room 224, University College



Copies of the DVD will be available at the premiere for a onetime-only cost of \$15 for members of Caucus and participants in the video or focus groups. Membership forms for Women's Caucus will also be available.

Mobile water treatment hope for remote areas

BY PAUL MAYNE

F rom the most remote villages of Africa, to First Nations communities of northern Ontario, the need for access to safe drinking water is an urgent matter.

The scarcity of energy or major infrastructure challenges can also make it difficult to get safe drinking water to these communities.

Western Engineering is close to developing a solution to a crisis facing millions of people with the creation of a mobile drinking water treatment project.

With the help of London's Trojan Technologies Inc., a prototype unit has been fabricated and engineering students will spend the next few months 'working out the bugs' to ensure proper operation.

Civil and Environmental Engineering Chair professor Ernest Yanful, who has been involved in a number of engineering projects in developing countries, first proposed the project and approached Trojan Technologies.

"I talked with Trojan and they had a similar idea in the works about treating water in areas that have low or no access to power," he says.

The equipment now sits in a lab in the Spencer Engineering Building where civil, chemical and electrical Engineering students will begin to work on a solution.

"The science works, we've proved that."

– Martin Bracken, Trojan Technologies

Martin Bracken, head of intellectual property at Trojan Technologies, says his thrilled to work with Western Engineering on a project he says hasn't been done before.

"The science works, we've proved that," he says. The students now need to visualize where the units will go and gear their work towards that."

While a mobile drinking water treatment project would have worldwide applications, it will require specific adaptations according to the pollutants found in various regions of the word – from algae and fluoride to arsenic and bacteria.

"The idea that water is water is water around the world is not the case," says Bracken. "It is so different is so many ways, depending on where you are."

A number of modules will need to be adapted for each system, from the nature of its power source to specific pumping, filtration, disinfection, polishing and containment modules.

When up and running, the system will function around the clock, producing 10 gallons per minute - enough to sustain a community of 1,000.

Yanful has invited two students from the University of Nairobi in Kenya (John Wabomba and Faith Mwangi), who will work on this project along with their PhD.

"This will be something they can bring back home with them," says Yanful of the knowledge behind the mobile drinking water treatment project.

"But there may be certain items they will have to adapt for their region. They need to think locally."

Yanful is hopeful the project will be completed by summer 2009, when they will test the final design at an Ontario First Nations reserve.

Western

The Western Award of Excellence

RECOGNIZING THE EXCEPTIONAL CONTRIBUTIONS OF WESTERN STAFF

CALL FOR NOMINATIONS 2009 Western

Award of Excellence

Highlight the efforts of Western's exceptional staff by submitting a nomination for the 2009 Western Award of Excellence.

Nominations for individuals and teams accepted until November 21, 2008.

Online nomination form at www.uwo.ca/pvp/recognition

Sandy Paiva and Nicolina Ficca 2008 Recipients



The University of Western Ontario

INTERNATIONAL RESEARCH

Kenya discovers the problem with flowers

BY PAUL MAYNE

"If your environment is healthy, than your people will be healthy."

Sounds like a clear-enough observation by Biology professor Charles Trick, but he's quick to note achieving that healthy environment is seldom easy.

As the Beryl Ivey Chair in Ecosystem Health (Schulich School of Medicine & Dentistry), Trick is set to launch a three-year study of ecosystem health in Kenya, in particular, around Lake Naivasha northwest of Nairobi.

The project is being supported through the International Development Research Centre in Ottawa.

The town of Naivasha lies on the northeast edge of a lake where floriculture forms the main industry. Fishing in the lake is an important source of employment and income for the local population.

However, the largely unregulated use of lake water for irrigation and a significant increase in population (15,000 in 1999 to more than 350,000 today) is creating water use and sewage control stresses.

These strains have prompted Kenyan officials to contact Western for assistance.

"We created a research plan that covers the measurement of contaminants in the water and soil and the extent of transfer of these contaminants to the people of the Lake Naivasha basin," says Trick. Two years of groundwork has been done in preparation for the upcoming study.

He and fellow University of Western Ontario professors Irena Creed (Biology) and Jack Bend (Pathology), who are also involved in the project, have met with many of the people around Lake Naivasha with a stake in the area's future - fishermen, planners, a geothermal company, environmental groups, health care workers and policy makers.

Major concerns include the level of pesticides in the water, levels of metals from the high geothermal activity and the amount of nutrient fertilizer entering the lake – all of which threaten to contaminate drinking water.

"We've figured that there is a definite problem, so now comes determining the reasons how, or if, it can be rectified," says Trick. "The health risks are real and are aggravated by the lack of awareness by flower farm workers and possibly the farm owners."

Some of the largest farms employ more than 10,000 workers. As well, the danger affects women disproportionately more because more than 75 per cent of the workers in the floriculture industry are young women.

Trick points to three components to this study -- local participation, which he deems the most important, his involvement as an ecologist, and the participation of a community health worker.



The rapidly expanding flower-growing industry in Kenya is endangering the already fragile nature of drinking water supplies.

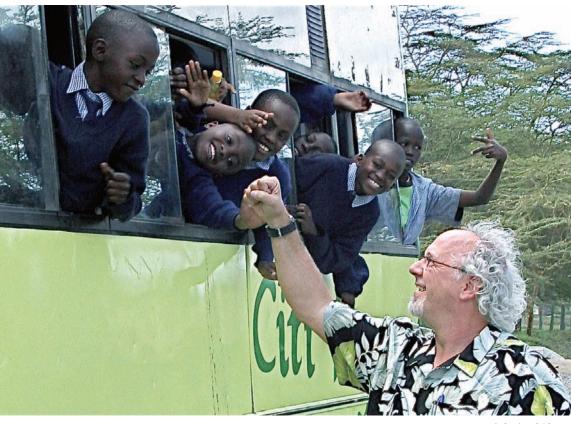
A group of Kenyan students are currently interning at Western and will act as 'point persons' for the project when they return home.

Trick says Schulich has been at the forefront of developing Ecosystem Health as a primary research area and is integral to the innovative design of the newly proposed Global Health Initiative at the school, which looks more broadly at the determinants of health of communities at risk on an international level.

"This is generally a unique stand to take by a medical school and combines expertise in ecology, sustainability, population growth, economics and community health," says Trick. While the aim of the Kenya

While the aim of the Kenya project is to enhance the health of residents of the Lake Naivasha catchment, Trick says the results will be relevant for other countries in Africa and throughout the developing world.

A similar ecosystem health initiative is in the works for Yakutsk, the capital of Sakha Republic in the Russian Far East, where residents are concerned with their overall health because of increasing gold and diamond mining activities.



Submitted Photos

Beryl Ivey Chair in Ecosystem Health and Biology professor Charles Trick greets a busload of children on his recent trip to Kenya.



continuingstuc Vestern



Queer film festival starts today

Big stars in the queer filmmaking industry are visiting The University of Western Ontario this week to showcase their films and engage in discussions with students and faculty.

The filmmakers will be participating in a three-day queer film festival sponsored by the student group Standing Against Queer Discrimination and the Faculty of Arts and Humanities, which runs Oct. 23-25 in Conron Hall.

Called Emergence, the freeadmission festival will feature kevnote addresses from awardwinning filmmakers Tom Kalin, John Greyson and Marusya Bociurkiw, a mini-research conference and an academic panel discussion.

Organizer and third year Film and Women's Studies student Joshua Ferguson says the event was a grassroots initiative that brings together different faculties and departments to discuss queer issues.

"The event really speaks to inclusivity and diverse voices and individuals coming together," he says. "So often queer individuals are discriminated against in society ... I think it's important to have events like this to celebrate queerness.'

Kalin will open the festival Thursday evening with a discussion and screening of his film Savage Grace (2007), which starred Julianne Moore, Stephen Dillane and Eddie Redmayne.

On Friday night, Canadian filmmaker John Greyson will screen his short film, Rex vs. Singh.

The Saturday day-long schedule is filled with the screening of movies and shorts, discussions and research papers.

"I think it's really important for a university that acts as an educational institution to educate people on complex discourses such as gender and sexuality, and representations in media," says Ferguson.

Visit www.saqd.net for program details and more information about SAQD.

Heroes of ancient Olympics

A U.S. scholar of the ancient Olympics will explore a thoroughly modern topic as it relates to the ancient Olympic Games tomorrow in a lecture on 'True heroes and dishonourable victors at Olympia." Classicist David Gilman

Romano, from the University of Pennsylvania, will present the International Centre for Olympic Studies' annual Ion P. Ioannides address on Oct. 24, at 3:30 p.m., in Room 11 of the Arthur and Sonia Labatt Health Sciences Building. Romano, an adjunct

professor of Classical Studies and senior research scientist in the Mediterranean section of Pennsylvania's Museum of Archaeology, draws on a careerlong scholarship in the ancient Olympic Games. He returns to Western which he visited for the first time in 1974 to present his first professional research paper on the theme of the Olympic Games in antiquity.

A reception will follow the address, which is open to all.

print We Offer ... Full Graphic Services Full Printing & Business Cards Copying Services Short Run Book Publications Posters Custom Cover Design Documents on Demand Banners - Vinyl and Paper Finishing Brochures Poster Distribution Books Spot Colour Invitations Concert Style Tickets Certificates Course Packs Large Format Printing Exam Bank Coping B&W and Colour Coupons Logo Design

519.661.3578 • inprint.graphics@uwo.ca www.usc.uwo.ca/inprint • RM 78 UCC Building

Graduate Program in Neuroscience

SEMINA R

Dr. David Kaplan

Department of Cell Biology Hospital for Sick Children

"Signaling protein and pathway discovery in Alzheimer's disease and neuroblastoma."

> Monday, October 27th, 2008 Siebens-Drake Research Institute, Room 217 11:30 a.m.

For further information, contact the Neuroscience Program Office at 519 661-4039

Binding Hard Cover Books

languages

leadership

marketing

mediation

western cim

writing

management

Students shed light on unfamiliar disorder

BY PAUL MAYNE

any adults with aphasia know exactly what is going on. They have opinions on current issues, they have the desire to socialize and share interests and they are capable of being involved in decisions that pertain to them.

But to the general public, these same folks are often be perceived as unintelligent, introverted or even mentally challenged.

For School of Communication Sciences and Disorders faculty member Taslim Moosa, a unique camp involving Western students looks to shed light on a disorder touching more than 100,000 Canadians.

'It was quite the experience," says Moosa of the camp held this past month in St. George, Ont. It was more than just physical therapy, it was social therapy. The students are just flying high. Everyday they're telling me how much they learned and took from their placement.'

Aphasia is a disorder caused by injury to the brain, often from a stroke or head injury. It affects a person's ability to communicate and can seriously impact the capacity to read and write.

It can be so severe as to make communication almost impossible, or it can be mild. On occasion, it impairs only a single aspect of language use, such as the ability to retrieve names of objects or ability to read. Commonly, multiple aspects of communication are impaired.

Those with aphasia find their inability to access language prevents them from engaging in conversation and participating in social and recreational activities enjoyed prior to the injury.

Moosa says this first-ever Canadian camp for aphasia suffers and their families, offered her eight students the opportunity to learn how to break down language

What is Aphasia?

Aphasia is an acquired disorder caused by an injury to the brain and it affects a person's ability to communicate. It is often the result of stroke or head injury.

An individual with aphasia may experience difficulty expressing themselves when speaking, difficulty understanding the speech of others, and difficulty reading and writing.

More than 30,000 people in Ontario and 100,000 people in Canada are living with aphasia. Visit www.aphasia.ca.

barriers, build communication ramps and rebuild lives for those affected by aphasia, which can be an isolating disorder.

The students received 15 hours of training prior to the three-day camp, which included everything from biking and fishing to crafts and computer training.

"I really wanted the students to take part in this camp to increase their awareness of what it means to live outside the one-hour treatment session they're used to," says Moosa.

Speech-language pathology student Sarah Gillespie says taking part in the camp was an

eye-opener. "I really gained a sense of what life is like for people living with aphasia," she says. "We were able to interact with people in real-life situations which is not something I would have gotten to see in a typical therapy session. This really brought home the message that people live with this disorder every day of their lives.

Classmate Paula Malczewski says the camp allowed her to begin to understand the depth of lives of people with aphasia.

"They have stories, families, occupations and hobbies, and I learned how to speak with them about these kinds of issues, instead of focusing on a more structured, potentially superficial, therapy



Western students Paula Malczewski, left, and Kirsten Strath enjoy time with Alberto, an attendee at the first-ever Canadian Aphasia Camp.

topic," says Malczewski.

This luxury of time wouldn't have been possible in a more traditional placement. I learned how to wait for their response, and it was always worth the wait.'

All involved hope the camp continues on an annual basis, but that will depend on funding. This year's camp, which included 36 people with aphasia and 29 family and friends, was made possible through a one-time Ontario Trillium Foundation grant.

Malczewski says her emotional goodbye with one of the campers is something she'll not soon forget.

"We had enjoyed many laughs together, but also discussed many of the challenges that he has living with aphasia," says Malczewski.

"At the end of the last day, we hugged goodbye, tears in our eyes and he said 'thank you'. I'll never forget him saying that, and I hope he knows how much I meant it when I said 'thank you' back.'

MAGGIES

Art Gallery

FINE ART

&

All That Jazz

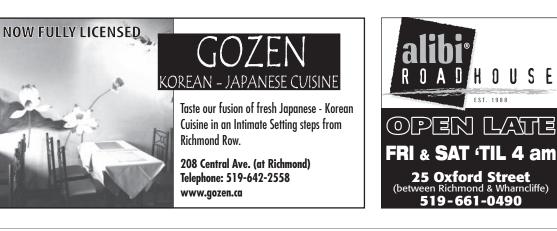
519 434-5545

Richmond Row

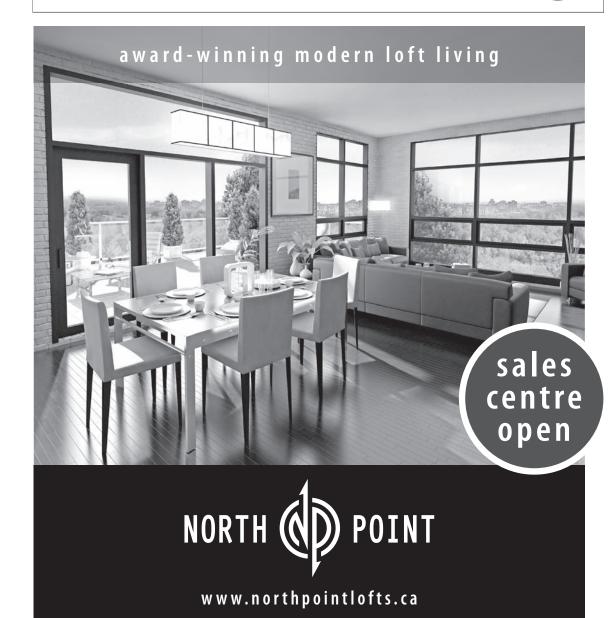
(across from The Grand Theatre)







Clothing Sale Musical Solution Survey a clothing store States CONNOCATION SPECIAL Get 20% off all regularly priced clothing October 23-24



High expectations challenge campus IT

Continued from **page 1**

president and CEO of Academia Group (Post-Secondary Research and Communications), says millennials can be separated into four categories of students:

■ 20 per cent are scholars who, like many Baby Boomers, approach post-secondary education for personal development and academic enrichment.

■ 39 per cent are careerists who see education as a means to an end.

■ 16 per cent are drifters who are not focused on outcomes, but rather the overall experience.

■ 25 per cent are careerfocused but unclear about the direction they want to take. They are also conflicted about the value of post-secondary education.

Universities are being challenged to define the 'true value' and relevance of higher education and to embrace the changing demands of the student population.

One way of reaching out to millennials is through technology, suggests Atkinson. It is a step that is exerting significant pressure on the communications infrastructure of many universities.

Unlike students of previous generations, Atkinson says these young adults expect technology to be a part of their everyday lives. Many want computers and handheld devices to be integrated into classroom learning. Few even think of computers as technology. Similarly, millennials are used

Similarly, millennials are used to hands-on learning as opposed to a traditional top-down approach. They expect to be able to argue and question information, which can challenge the typical lecture dynamic. And they like to work in groups to achieve results, a challenge for a system that values individual results and may view group work as of questionable merit.

"They don't think linearly, are very visual, and they learn by doing ... rapidly shifting attention and multi-tasking," he says, adding "they are very technologyliterate."

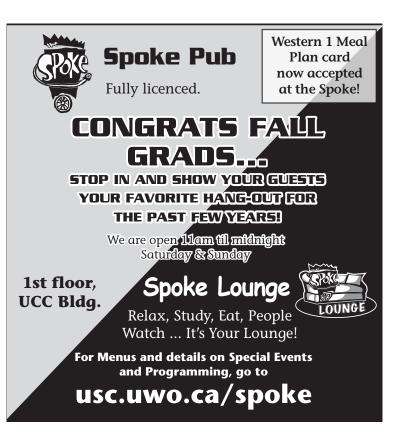
Atkinson has adapted to the wireless world by connecting his teaching assistants to a live online chat with students during his lecture. If students fall behind or want to ask a question, they can send an instant message on their laptop to the teaching assistant at the front of the room without disrupting the class.

Overall, professors and administrators don't have to change the type of information they provide, but they can package it in a way that utilizes resources, such as Facebook and podcasts, that appeal to these students, he says.

"You can talk about anything if you have the right way," he says. "Let's find ways to make (technology) work in the classroom."

With the new wave of expectations placed on universities as a result of this generation, Western President Paul Davenport says the university will adjust in a way that is appropriate for Western and its students.

"We need to change with the times ... but we'll do it within our context," he says, adding Western's longstanding tradition of academic excellence and student satisfaction will continue to attract a high calibre of students – scholars, careerists and everything in between.



Engineering student joins Antarctic field course

BY PAUL MAYNE

estern Engineering student Daniel Hammond plans to spend a couple of weeks in Antarctica - in February. Not to worry, that's the middle of summer for this destination. However, with average temperatures hovering between -15 degrees and -30 degrees, summer is a relative term.

Still, there is no way he plans to miss what he calls a "oncein-a-lifetime experience" as one of approximately 70 international students accepted into an international educational expedition to Antarctica to learn about environmental issues and climate change.

The International Polar Year Antarctic University Expedition 2009 takes place February 13-28 and is dubbed Students on Ice (SOI).

This unique initiative is a shipbased field course and is the only organization in the world that offers an opportunity for students to be immersed in 'hands on' research and lectures, taught by polar experts, educators and researchers.

"I am excited and inspired by our natural environment and think it is essential for my generation to rediscover our symbiotic relationship with the planet," says Hammond. "It's going to be incredible."

The two-week long excursion will include taking ice samples, lab work and other environmental initiatives. Hammond says the chance to meet scientists and students from around the world is exciting.

"While the overarching theme will be sustainability, the possibilities are endless," says the 18-year-old London native.

"The main focus is not merely self-improvement, but an effort to reveal the environmental devastation of one of the most majestic and unique, yet isolated and remote ecosystems on the planet. It is important for me to not only experience this for myself, but share it with my community.

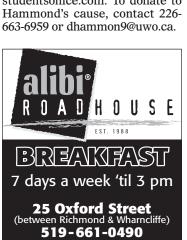
Niki Trudeau, participant and outreach coordinator, says the program builds on the education and experience of individuals to help them lead in their respective fields as they go on into the

world.

In the meantime, Hammond has his work cut out for him. The trip-of-a-lifetime comes with a hefty price tag -- \$10,000. Fundraising has brought in about \$2,000. He is approaching local businesses, organizations, as well as individuals in the community.

His next fundraising event takes place Oct. 28 at Aroma Mediterranean Restaurant in London, where Hammond will talk about his pending trip. Tickets for the catered event are \$40 and available at Aroma or by contacting Hammond.

visit For information. studentsonice.com. To donate to







The University Students` Council is conducting a survey to collect student feedback on the programs and services it provides.

The survey - available Oct. 27 to Nov. 9 -- should take about

those who fill out a survey will be entered into a draw for cash prizes. Undergraduate students will receive an email to their UWO account with information about the survey.

10 minutes to complete and



200 Collip Circle @ The Research Park

(Windermere at Western Road) . London



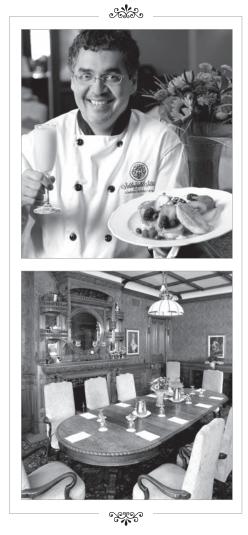
\$4.25 Adults



Heather Travis, Western News

Gillian Channer and Rose Santos (back row) honoured their former teachers Bill Bettger and Clare Robinson (front row) last week. Bettger and Robinson were inducted into the Teachers' Wall of Fame by the Faculty of Education and the London Public Library.





A MEETING WITH HISTORY

The historic Idlewyld Inn on Grand Avenue invites you to explore the past while you plan for the future. Our magnificent boutique hotel is the class of London, offering modern meeting facilities and gourmet dining. Enjoy an inspired evening in our private dining room or an intimate business lunch in our notable drawing room. For charming ambience, great conversation and a taste of the finer things, it's simply the place to be!



Visit idlewyldinn.com or call 519-433-2891 today for reservations.

Chancellor an Engineering grad

Continued from **page 1**

and undergraduate students in Arts and Humanities, Science, the Schulich School of Medicine & Dentistry (BMSc), and the affiliate colleges.

Later that day, Western's new chancellor, John Thompson, will be installed during the afternoon convocation ceremony.

Thompson will succeed Arthur Labatt, who served the university with distinction since 2004 and whose term ended in June. Thompson is the chair of the Board of Directors of TD Bank and recently retired as Vice Chair of the IBM Board of Directors. He is also the Vice Chair of the Board



of Trustees for the Hospital for Sick Children and a director of the Atlantic Salmon Federation, Thomson Corporation and Philips Electronics.

Thompson will serve a fouryear term through 2012. His strong affiliation with Western began when he attended the university and graduated with a degree in Engineering Science. He has also completed executive management programs at the Richard Ivey School of Business and received an honorary LLD from Western in 1994.

Thompson chaired the Advisory Board at Western's Faculty of Engineering as well as co-chaired the University's Renaissance Capital Campaign from 1989-1994. He belonged to the Corporate Higher Education Forum and served on three Premier of Ontario's Councils for education reform, human resources reform and industrial policy.

Also during the 3:30 p.m. ceremony, students in the Faculty of Information and Media Studies, the Faculty of Social Science and the graduate and postdoctoral students in these faculties will be awarded degrees.

To learn more visit: www. convocation.uwo.ca

COMING EVENTS

October 23

Brescia University College - Breakfast for Bursaries. \$65/ticket. London Convention Centre, 300 York Street. 7-9 a.m. Contact Alison at 519-432-8353 ext. 28446.

McIntosh Gallery - Hinterlands. FASTWURMS -Sky Glabush, Diana Thorneycroft, Colette Urban. Curated by Patrick Mahon, Chair of the Depart-ment of Visual Arts. Contact 519-661-3181 or celliots@uwo.ca. mcintoshgallery.ca

Autumn Convocation - Alumni Hall

International Opportunities Fair - Interested in working, studying, or volunteering abroad? The annual International Opportunities Fair presents 35 organizations representing a diverse range of opportunities, from teaching English in Japan, to attending school in Australia, to volunteering in Africa or Central America. There will also be information on the Western International Exchange Program and volunteer opportunities with International Student Services, Contact Rachel Harder, 519-661-2111 x 85196; rharder4@ uwo.ca. Website: sds.uwo.ca/int/exchange. London Hall Residence. 10:30 a.m. - 3 p.m.

Don Wright Faculty of Music - Legends and Stories. Les Choristes and The Chorale share the stage in their first concert of the season, von Kuster Hall. 12:30 p.m.

Physics & Astronomy Colloquium - John Everett, University of Wisconsin. "Standing on the Shoulders of Relativistic Particles: A Kiloparsec-Scale Wind in the Milky Way?" Physics & Astronomy 123. 1:30 p.m.

Department of History - Visiting University Scholar - Public Lecture and Reception, Brian Fagan, Emeritus professor of Anthropology, University of California. "And on that day the earth will be burned to ashes: Looking at ancient climate change" Middlesex College 110. 3:30 - 5 p.m. Reception to follow at The Grad Club, Middlesex College 019.

Visual Arts Department Speaker Series - Jason McLean, Mixed-Media Artists, Toronto. Art Now, Museum London. 8 p.m.

October 24

Autumn Convocation - Alumni Hall

Don Wright Faculty of Music - Tempest.

ACCESS WESTERN NEWS

Several avenues are available for communicating through Western News. They include:

Advertising

Advertise your service or product the way you want it presented. For rates and information. contact <u>advertise@uwo.ca</u>

Coming Events

The weekly feature outlines seminars, sporting events lectures and cultural events for the coming week. Send submissions at least two weeks in advance to comingevents@uwo.ca. Events may also be posted on the events calendar at www.uwo.ca

Faculty & Staff

Have you presented an important scientific paper, earned a milestone appointment or published a new book? <u>newseditor@uwo.ca</u>

International Research

Faculty members with research interests outside of Canada can write about their work in this regular column. Contact Douglas Keddy, Research Communications Coordinator, for more information at <u>dkeddy@uwo.ca</u> or 519-661-2111 ext. 87485

Letter to the Editor

Offer praise, criticism or a fresh take on the

ALC A

M_{etal} Brackets & Wires OR

news, or any aspect of campus life. Letters of up to 300 words should be submitted to <u>let-</u> ters@uwo.ca.

Opinions

Western News welcomes Viewpoint articles of about 600 words. Offer a perspective on campus and post-secondary education issues. Send submissions or find out more at newseditor@ <u>uwo.ca</u>

Overheard

Faculty members, have you been interviewed recently by the media? Contact Media Relations at <u>irenaud@uwo.ca</u> for possible inclusion in this monthly Western News column, Also, guidance provided on how to obtain media coverage for

Would you rather be wearing...

Do you have crooked or crowded teeth?

Are your teeth not as straight as you would like them

to be? Imagine a gorgeous new smile using clear

aligners as an alternative to wires and brackets!

This occasional feature recognizes significant accomplishments by faculty, staff and students as determined by off-campus organizations. Submit a brief article of 200 words or fewer about the award and the winner. newseditor@

Invisalign®?

Performer-composter Frédéric Lacroix brings the fortepiano to centre stage, for a reading of Beethoven's innovative Op. 31 sonatas. von Kuster Hall. 12:30 p.m.

Geography Workshop - Professional Development Series Part 1: "Using your Graduate Degree to Launch Your Career" SSC 2333, 2 - 4 p.m. Visit: geography.uwo.ca/Workshop_Series/WorkshopSeriesindex.html

Department of Philosophy - Christine Overall. Queens University, "Reproductive Freedom Ectogenesis and Inseminators' Rights." TC 341, 3:30 - 5 p.m.

October 25

Men's/Women's Badminton - McMaster at Western. 10 a.m.

2008 Guluwalk - Victoria Park. 10 - 11 a.m. registration, entertainment (music, speakers, warm-up) 11 a.m. - 12 p.m. - The Walk

Women's Hockey - Brock at Western. 4 p.m.

October 26

Women's Hockey - Guelph at Western. 2 p.m.

October 27

Graduate Program in Neuroscience Seminar -David Kaplan, Hospital for Sick Children. "Signaling protein and pathway discovery in Alzheim-er's disease and neuroblastoma" Siebens-Drake Research Institute, Room 217. 11:30 a.m.

Faculty of Law - "DNA and the Canadian Criminal Justice System," George Carmody, Carleton University. Criminal Law Students' Association. Moot Court Room. Faculty of Law. All are welcome to attend. 12:30 - 2 p.m.

3M University Lecturer 2008 - Paul Corkum, National Research Council Ottawa. Theme: Attosecond Science - Lecture 1: "Ultrafast Lasers: The Basics." UH. Auditorium A. 3rd Floor, Contact Viktor Staroverov at ext. 886317, vstarove@uwo. <u>ca</u> or Sandy McCaw at ext. 86350, <u>smmaw@uwo.</u> <u>ca</u>. 4 p.m.

Western Caucus on Women's Issues - Video premiere. "Voices of Diversity: creating a culture of safety, respect and belonging on campus" Conron Hall, Room 224. University College. 4 p.m.

Visual Arts Department - A program with Glenn McMinn and Peter Wuensch, Breakhouse Design, Halifax. "Design makes everything better: only 6% of everything in the world is designed." Public session 4 p.m. John Labatt Visual Arts Centre. Contact Patrick Mahon at pmahon@uwo.ca

October 28

Senior Alumni Program - Chris Jones-Harris,

Jones Packaging "Thinking Ahead of the Box - A century of London based business Jones Packaging," McKellar Room, UCC. 9:30 -11 a.m.

Oncology Grand Rounds - Department of Oncology and London Regional Cancer Program. Judy ould, University of Toronto. "When Bad Gets Worse: Systemic constraints and individual experiences of lower-income women with breast cancer," Room A3-924 a/b. 12 - 1 p.m.

Making Decisions on your Western Retirement Plan - Focuses on the features of the plan for Academic and Administrative staff. Register online: uwo.ca/humanresources/facultystaff/ comp/pension/education idx.htm 12 - 1 p.m.

3M University Lecturer 2008 - Paul Corkum, National Research Council Ottawa. Theme: Attosecond Science Lecture 2: "Controlling Molecules with Intense Light Pulses" UH, Aud. A. 3rd Floor, Contact Viktor Staroverov at ext. 886317 vstarove@uwo.ca or Sandy McCaw at ext. 86350, smmaw@uwo.ca. 4 p.m.

October 29

Don Wright Faculty of Music - Thames Scholars perform a concert of early and recent music for a vocal ensemble of 12 to 16 voices. von Kuster Hall, 12:30 p.m.

Faculty of Education's Seminar Series - Robert Sandieson. "Addressing the complexities of conducting a comprehensive literature search: The Pearl Harvesting Information Retrieval Method,' Faculty of Education, Room 1010. 2 - 4 p.m. All are welcome. Refreshments.

Modern Languages and Literatures presents "La Tertulia" Spanish Conversation Group. Anyone wishing to speak Spanish and meet people from different Spanish-speaking countries is welcome. Wednesdays at 3:30 p.m. UC 117. Email tertulia@uwo.ca

3M University Lecturer 2008 - Paul Corkum. National Research Council, Ottawa. Attosecond Science - Lecture 3: "Molecular Imaging: Merging Control with Attosecond Methods" UH, Auditorium A. 3rd Floor. Contact Viktor Staroverov at ext. 86317, vstarove@uwo.ca or Sandy McCaw at ext. 86350, smmaw@uwo.ca. 4 p.m.

Women's Basketball - Windsor at Western.

Don Wright Faculty of Music - Compositions by student composers. von Kuster Hall, 7 p.m.

Send submissions to comingevents@uwo.ca



A BEAUTIFUL HEALTHY SMILE!

Start straightening your teeth today with



FREE CONSULTATIONS & FREE TEETH WHITENING

with Invisalign[®] treatment. Offer Expires December 18, 2008

Dental insurance may cover Invisalign® treatment if you have orthodontic coverage. Flexible payment plans available.

DR. BRUNO PALIANI 251 FANSHAWE PARK RD. W., LONDON • 519-434-2331 • NewSmile@SmileDentist.com • www.SmileDentist.com

COME AND SEE IF **invisalign** IS RIGHT FOR YOU!

your research.

Public Space

Tell campus neighbours about developments in your area or department in 500 words or fewer. newseditor@uwo.ca

Tribute

uwo.ca

WONDERL.

OXFORD ST.

HYDE PARK



5 minutes from Wonderland Rd., Western and University Hospital



Your easiest way to work or school. Our builders offer single-family homes priced from the low \$200s to more than \$400,000.

> Condos from the mid \$200s. Neighbourhood brought to you by:

> > Sifton

Experience. The Difference.™ 519.434.1000 | sifton.com

ANADA POSTES

CAREERS

A central Web site displays advertisements for all vacant academic positions. The following positions are among those advertised at <u>www.</u> uwo.ca/pvp/facultyrelations/jobs/index-jobs. html. Please review, or contact the faculty. school or department directly.

FULL-TIME ACADEMIC APPOINTMENTS

Faculty of Arts and Humanities - Program in Writing, Rhetoric and Professional Communica-tion Invites applications for the position of Director of Writing, Rhetoric, and Professional Communication. This tenured position at the rank of Associate or Full Professor is scheduled to commence July 1, 2009. Send a letter of application with curriculum vitae and copies of transcripts, a writing sample, and three letters of reference, by Jan. 10 2009,

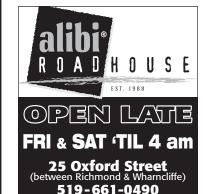
All positions are subject to budgetary approval. Applicants should have fluent written and oral communication skills in English. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. The University of Western Ontario is committed to employment equity and welcomes applications from all qualified women and men, including visible minorities, Aboriginal people and persons with disabilities.

ACADEME

PhD Lectures

Jeremy MacBean - Philosophy - Sellars, Scientific Realism, and the Philosophy of Mind, Oct. 24

Send submissions to newseditor@uwo.ca



CLASSIFIED

519-636-1892

Short Term Rental

Two-bedroom fully furnished self-contained and private guest apt. in our home. All inclusive, linens, phone, internet, laundry. Park-like setting near Springbank/Wonderland. Ideal for visiting faculty; available weekly or monthly. www.sumacridgebb.com. Phone 519-670-5219.

Miscellaneous

Coke collection - Assorted Coca Cola cans and bottles from North America and Europe. Coke radio, six-packs and 'dancing' Coke can. \$125. 519-438-3606.

For Classifieds, call 519-661-2045 or send email to advertise@uwo.ca. Rates: faculty, staff and students - \$15; others and servic-es/commercial ads - \$20. Beyond 35 words, please add 50 cents per word. Payment must accompany ads. Submit by 9 a.m., Thursdays to Western News, Suite 360, Westminster College. No refunds. Visit Classifieds Online at http://communications.uwo.ca/com/classifieds_menu/

STUDENT SERVICES BULLETIN

Need-based awards deadline

Editing/Proofreading

rogers.com.

For Rent

Call 519-551-0618

Editing, Writing, and Research Services -

Extensive experience with PhD theses, reports,

and proposals. See www.hughesassociates

ca for further information. Member of the

Professional Writers Association of Canada. Telephone: 519-433-0896. E-mail: joey.hughes@

Downtown overlooking peace gardens and

forks of the Thames. Short walk to five restau-

rants John Labatt Centre & Covent Market Verv

private, only 3 units per floor. 2 bedrooms, 2

balconies. Ultra modern kitchen, all appliances included. seeking professional tenants for adult

building. No smokers. No pets. References &

credit check required. 1-year lease. Ideal for

university professor on sabbatical. \$1,200/mth.

Two properties for rent - Faculty/professional accommodation - 435 Colborne (downtown) -

Woodfield Walk 2-bdrm condo - brand new

walk to Grand Theatre, everything else. Every

amenity - \$2,300. GOTTA LOVE IT and a 3-Bdrm

house - Oxford/Platts - \$ 975+utilities. Catherine

The application deadline for need-based awards is Oct. 31. If you have not already applied, visit www.registrar.uwo.ca for information and the Financial Assistance Profile on-line application. A minimum 70 per cent average for last year and a full course load for both last year and the current academic year are required. If eligible, one application includes consideration for all awards.

See the need-based awards table at: www4. registrar.uwo.ca/FinancialServices/NeedBasedAwards.cfm for a list of awards and additional documentation that may be required for specific awards.

The online application and all supporting documentation, if required, must be received by Student Financial Services in Stevenson-Lawson room 180 by Oct. 31. Apply as soon as possible. Students applying for need-based awards will be automatically considered for bursary assistance as well. Check off Bursary/Need Based Awards on the online application.

Hours of Operation - Room 190

Student Central Mondays, Tuesdays, Thursdays, Fridays - 9 am to 4 pm, Wednesdays - 10 am to 5 pm Telephone Helpline: 519-661-2100 Regular hours - 9 am to 4 pm

Validation Cards

Validation Cards are no longer issued. If you require a document to show your current registration, print off a copy of your Statement of Account or visit Student Central, Stevenson-Lawson Building, Room 190 to order a Statement Letter

Last day to drop a course

November 30 - Last day to drop a full course and full-year half course [on campus day and evening and Distance Studies] without academic penalty.

If deadlines occur on a Saturday, Sunday or statutory holiday, they will be extended to the next working day

Visit studentservices.uwo.ca.

саць 519-661-2045 Fax 519-661-3921

END IT YOURSELF WITH THE IEW SELF-SERVE KIOSK

Introducing a fast, easy and convenient way to send your letters and parcels....but only for a limited time! The NEW self-serve kiosks are available to use until December 31, 2008, as Canada Post pilots this new technology. Simply bring your ready-to-send envelopes or parcels to the kiosk and follow the simple instructions.

AT THE KIOSK, YOU CAN SELECT AND PAY FOR THE SERVICE THAT'S RIGHT FOR YOU!

To advertise in WESTERN NEWS

- Send letters anywhere in the world
- Send Parcels in Canada
- Priority Courier™
- Xpresspost^{*} - Regular Parcel™

Available at University of Western Ontario – 96 University Community Center (UCC) – 1151 Richmond St, London ON until December 31, 2008.

www.canadapost.ca/sendityourself *Trade-marks of Canada Post Corporation

